



**GROUPE  
FORGET**   
AUDIOPROTHÉSISTES

Étienne Laroche,  
Audioprothésiste



Getting To  
Know  
US

# Getting to Know US



1985

Opening



1992

Opening



2004

Opening



2008

Creation



2022

93 Clinics



70 Clinics



# Getting to Know US

93 offices

**GROUPE  
FORGET**  
AUDIOPROTHÉSISTES



70 clinics

**Polyclinique  
de l'Oreille**



30 years of  
expertise

Everywhere  
in Quebec





Our  
**SERVICES**

# Our SERVICES



# Our SERVICES - ENT



Surgery

Medication

Nose-throat-ears

# Our SERVICES - Audiologist



APD

Tinnitus

Evaluation  
of Children

Hearing  
Tests

# Our **SERVICES** - Audioprosthethists



Hearing  
Aids

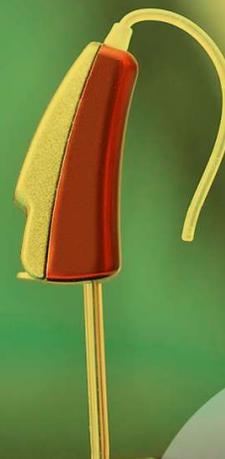
ALD

Protective  
Plugs

Verification

Battery

**30 Day  
Free Trial**





**PREVALENCE**  
and  
**CONSEQUENCES**

# PREVALENCE et CONSEQUENCES

**1/10** in Quebec  
That's 800 000 people



**1/3** aged  
65 ans +



**1/2** aged  
75 ans +



**90%**

Medically  
non treatable  
hearing loss

# PREVALENCE et CONSEQUENCES

**2/10**

with a hearing  
problem benefit from  
hearing correction.





Types of  
**HEARING  
LOSS**

# Types of **HEARING LOSS**

## **TWO TYPES**

Conductive  
hearing loss

Sensori Neural loss



# Types of HEARING LOSS

## CONDUCTIVE HEARING LOSS



10%

Medication

Ear wax  
plug

Surgery



# Types of HEARING LOSS

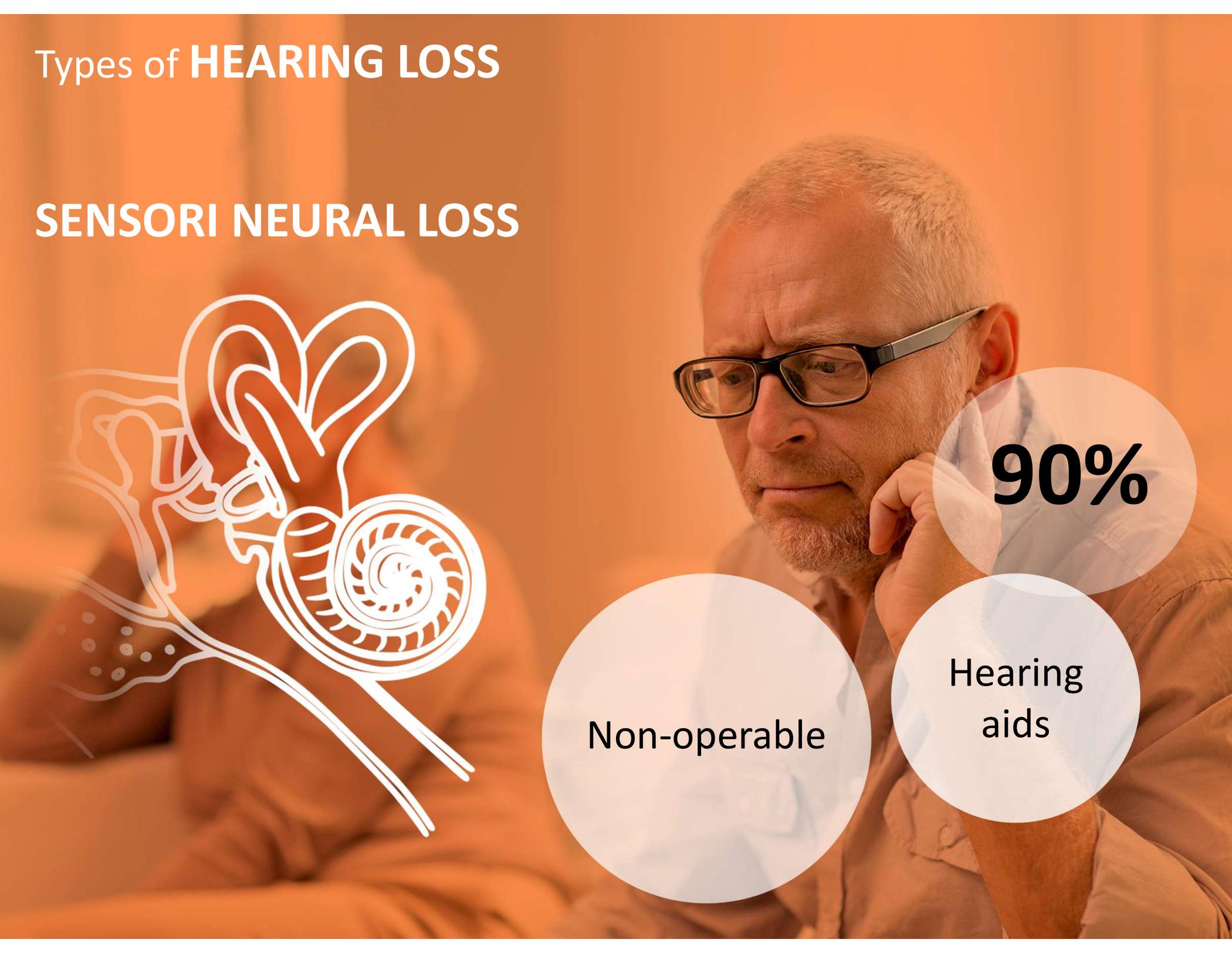
## SENSORI NEURAL LOSS



Non-operable

Hearing aids

90%



# Types of **HEARING LOSS**

## **CAUSES OF SENSORI NEURAL LOSS**

Being exposed  
to noise

Trauma

Ototoxic  
medication

Aging

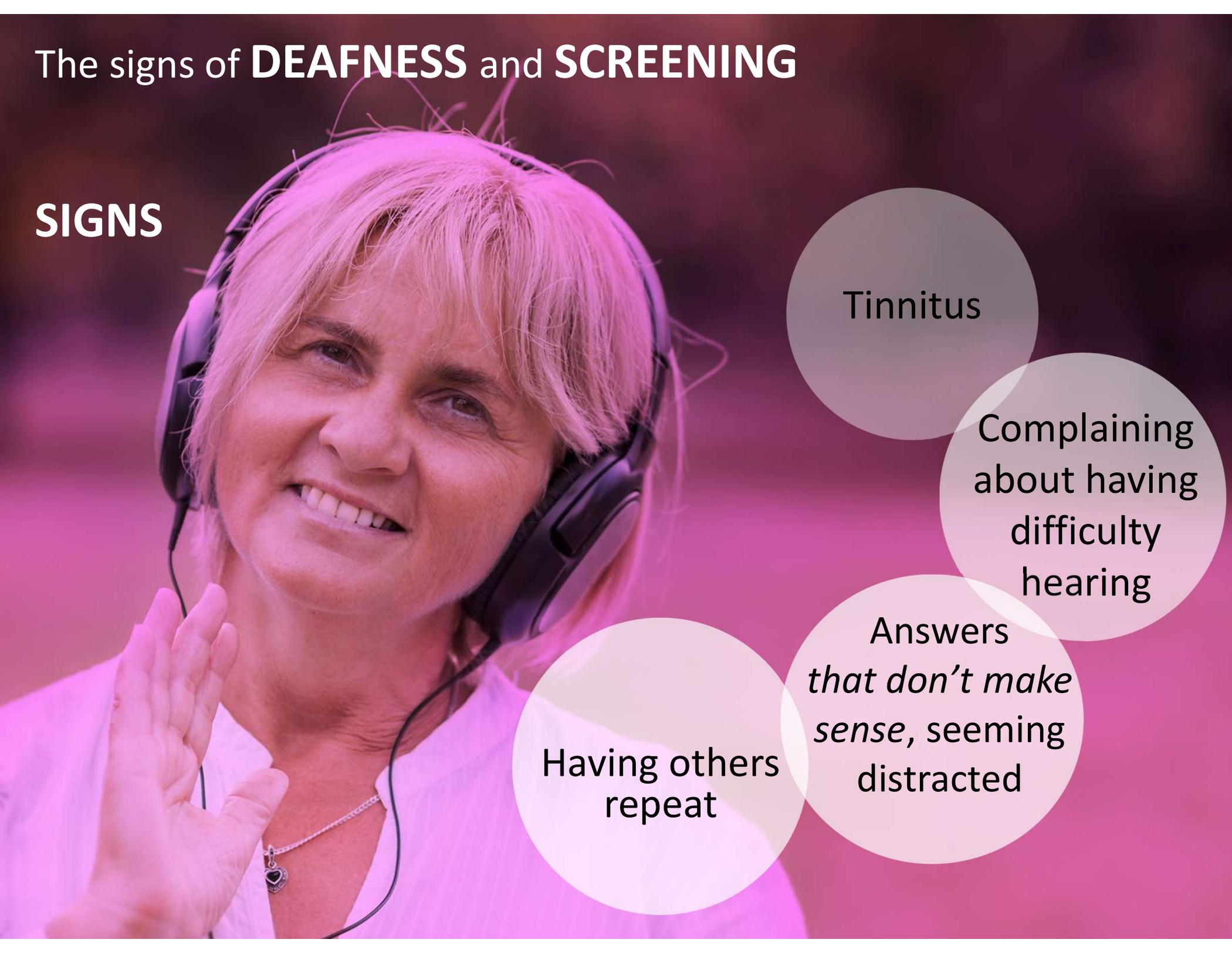




The signs  
of  
**DEAFNESS**  
and  
**SCREENING**

# The signs of **DEAFNESS** and **SCREENING**

## **SIGNS**



Tinnitus

Complaining  
about having  
difficulty  
hearing

Answers  
*that don't make  
sense*, seeming  
distracted

Having others  
repeat

# The signs of **DEAFNESS** and **SCREENING**



**Once**

Before the  
age of 60

As soon as  
we feel the  
need

Every

**2 years**

after the age  
Of 60



TINNITUS

# TINNITUS



Do you  
hear sounds?

# L'ACOUPHÈNE

*Like fever is a symptom of an infection, tinnitus is a symptom of a change in the hearing system, not a disease per se.*



**STATISTICS  
AND  
PREVALENCE**

# STATISTICS and PREVALENCE

**80%**  
of people  
who suffer from  
tinnitus have  
hearing loss.

**1-2%**  
Severe

**10-15%**  
of adults  
ear tinnitus

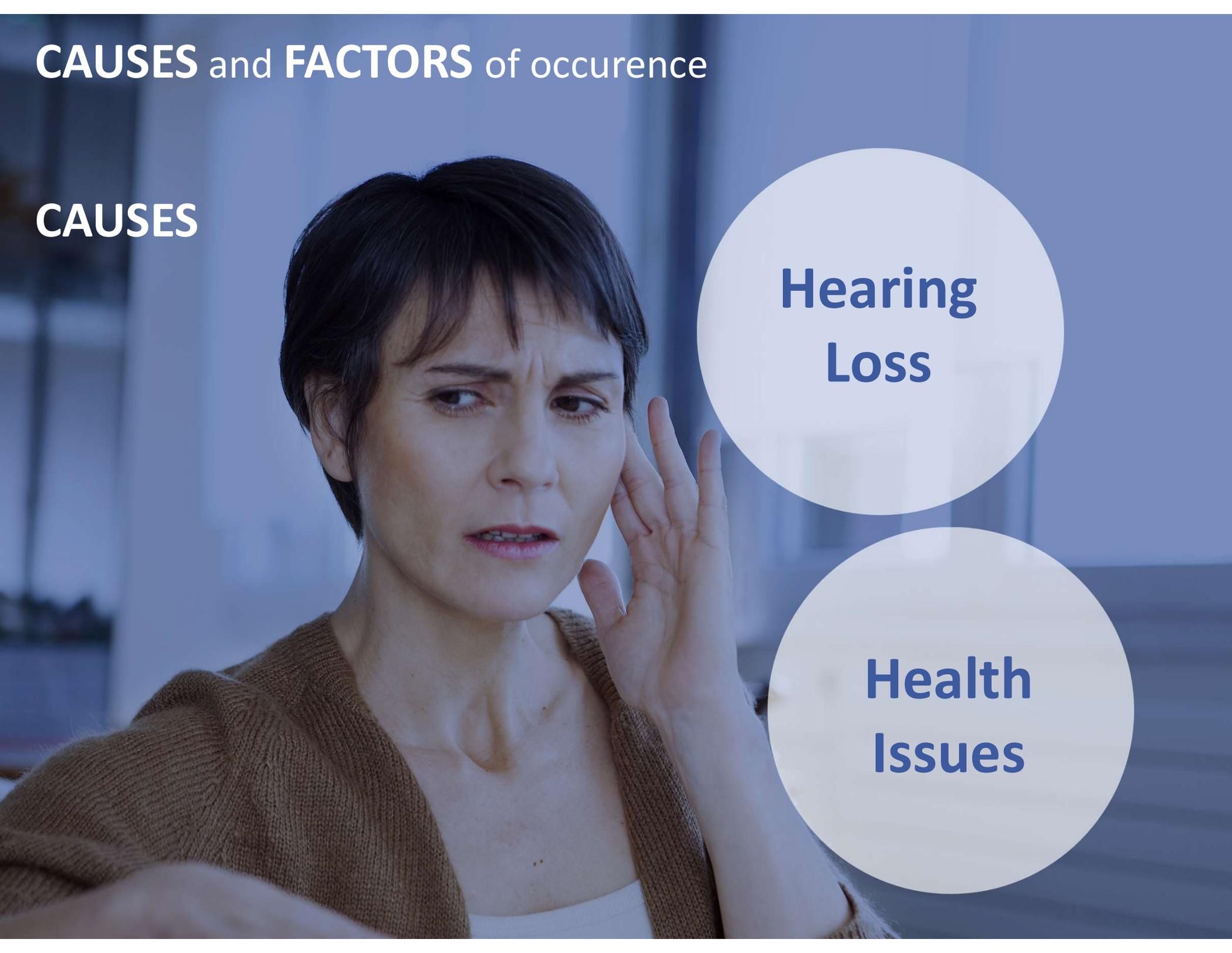
**27%**  
65-84 years old  
complain of  
tinnitus



**CAUSES** and  
**FACTORS**  
of occurrence

# CAUSES and FACTORS of occurrence

## CAUSES



**Hearing  
Loss**

**Health  
Issues**

# CAUSES and FACTORS of occurrence

## CAUSES

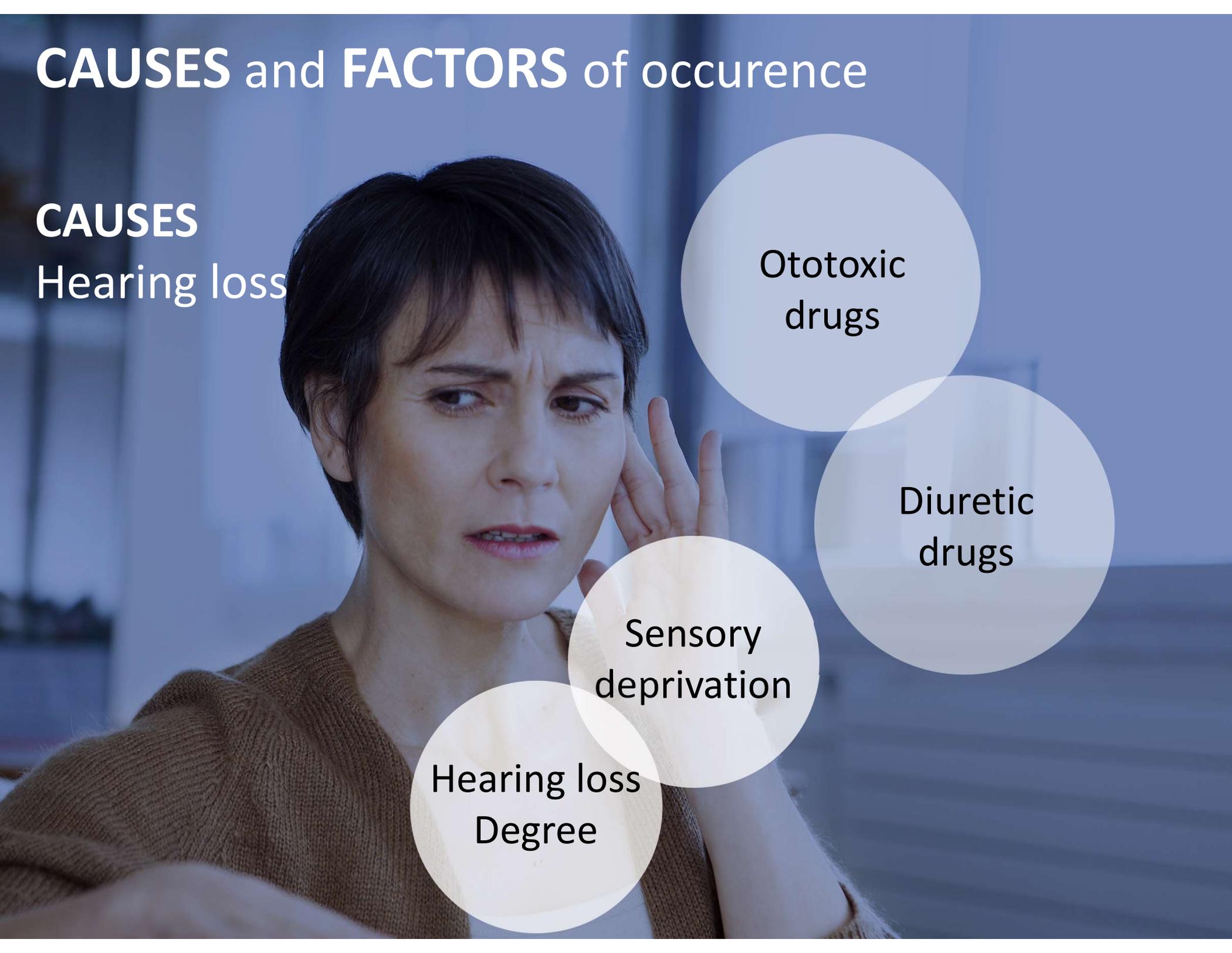
Hearing loss

Ototoxic  
drugs

Diuretic  
drugs

Sensory  
deprivation

Hearing loss  
Degree



# CAUSES and FACTORS OF OCCURENCE

## CAUSES

### Health Issues

Infections

Muscle tension and  
temporomandibular  
problem

Cardiovascular  
risks

Diabetes



# CAUSES and FACTORS OF OCCURENCE

## FACTORS



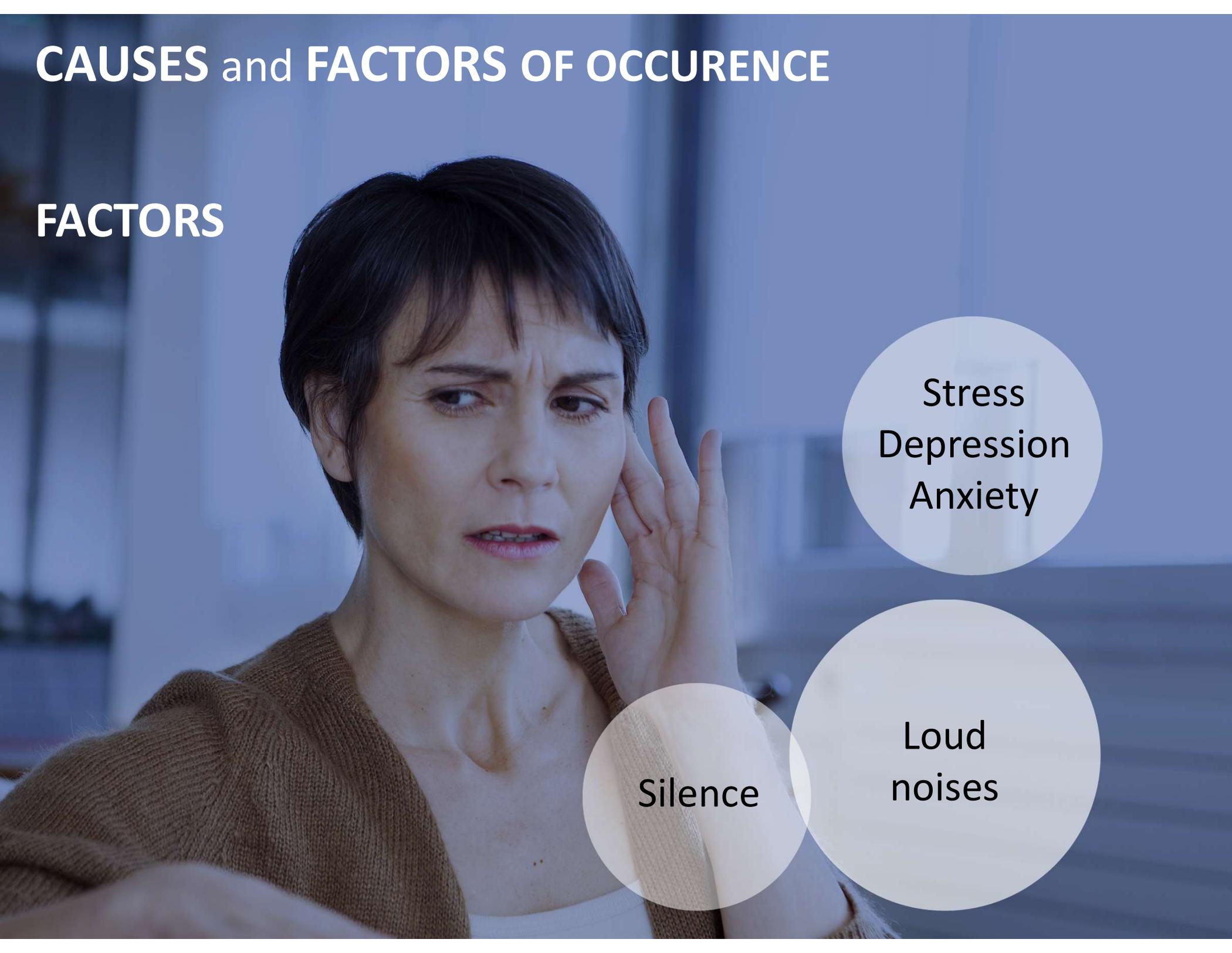
Smokers

Diet

Sugar  
(diabetes)

# CAUSES and FACTORS OF OCCURENCE

## FACTORS



Stress  
Depression  
Anxiety

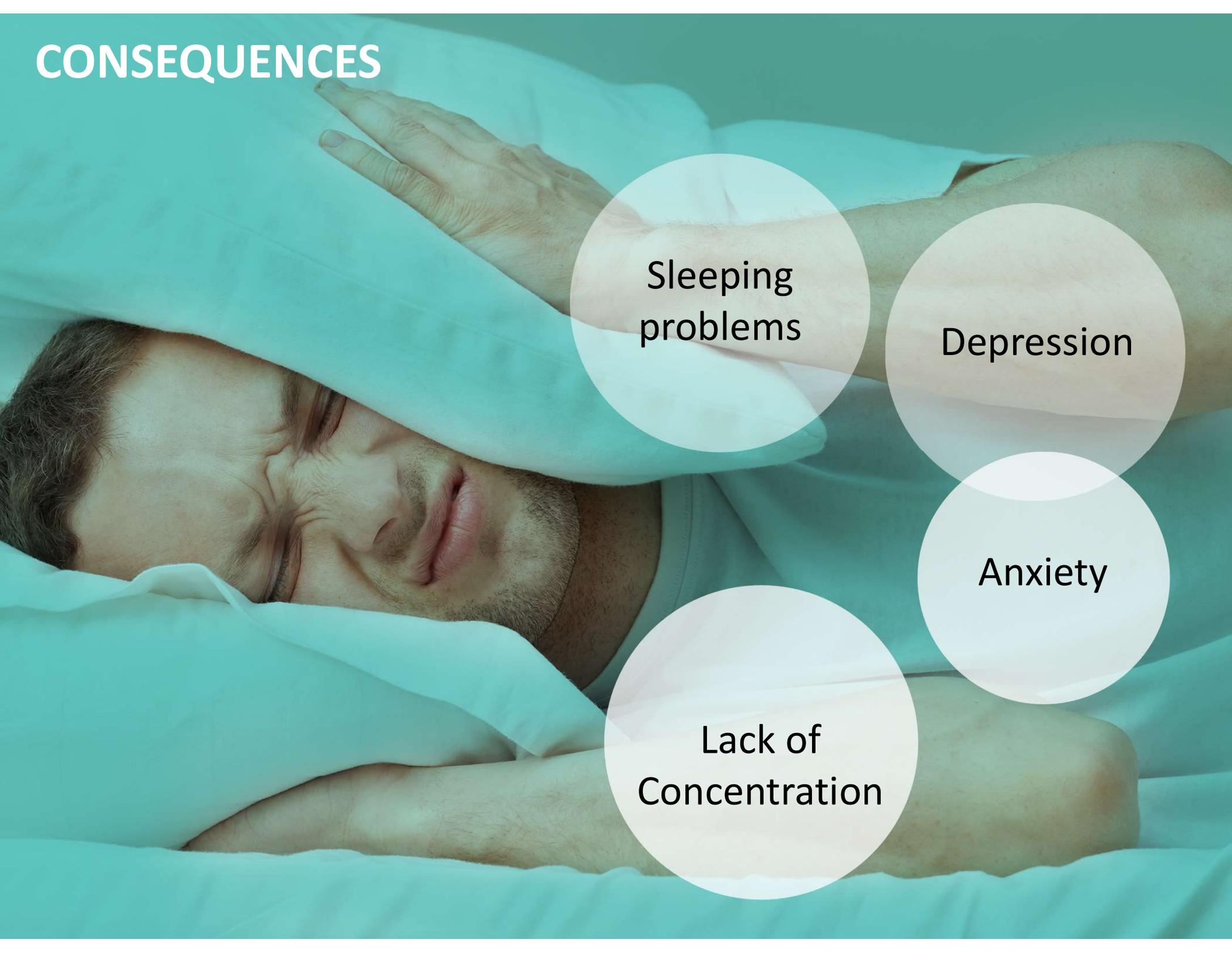
Loud  
noises

Silence



**CONSEQUENCES**

# CONSEQUENCES

A photograph of a man lying in bed, looking distressed with his eyes closed and a pained expression. He is partially covered by a white sheet. The background is a solid teal color. Four circular callouts are overlaid on the image, each containing a consequence of a condition. The callouts are arranged in a cluster on the right side of the image.

Sleeping  
problems

Depression

Anxiety

Lack of  
Concentration



**TINNITUS**  
Professionals

# Tinnitus Assessment

## PROFESSIONNALS



# TINNITUS Assessment - ENT



Surgery

Drugs

Ears-nose-throat

# TINNITUS Assessment - AUDIOLOGIST



Strategies for  
tinnitus

Communication  
Strategies

# TINNITUS Assessment - AUDIOPROSTHETIST



Hearing  
Aids

ALD

Earplugs

Verification

Battery

**30 days of  
experimentation  
free of charge**



# AMPLIFICATION AND HEARING AIDS



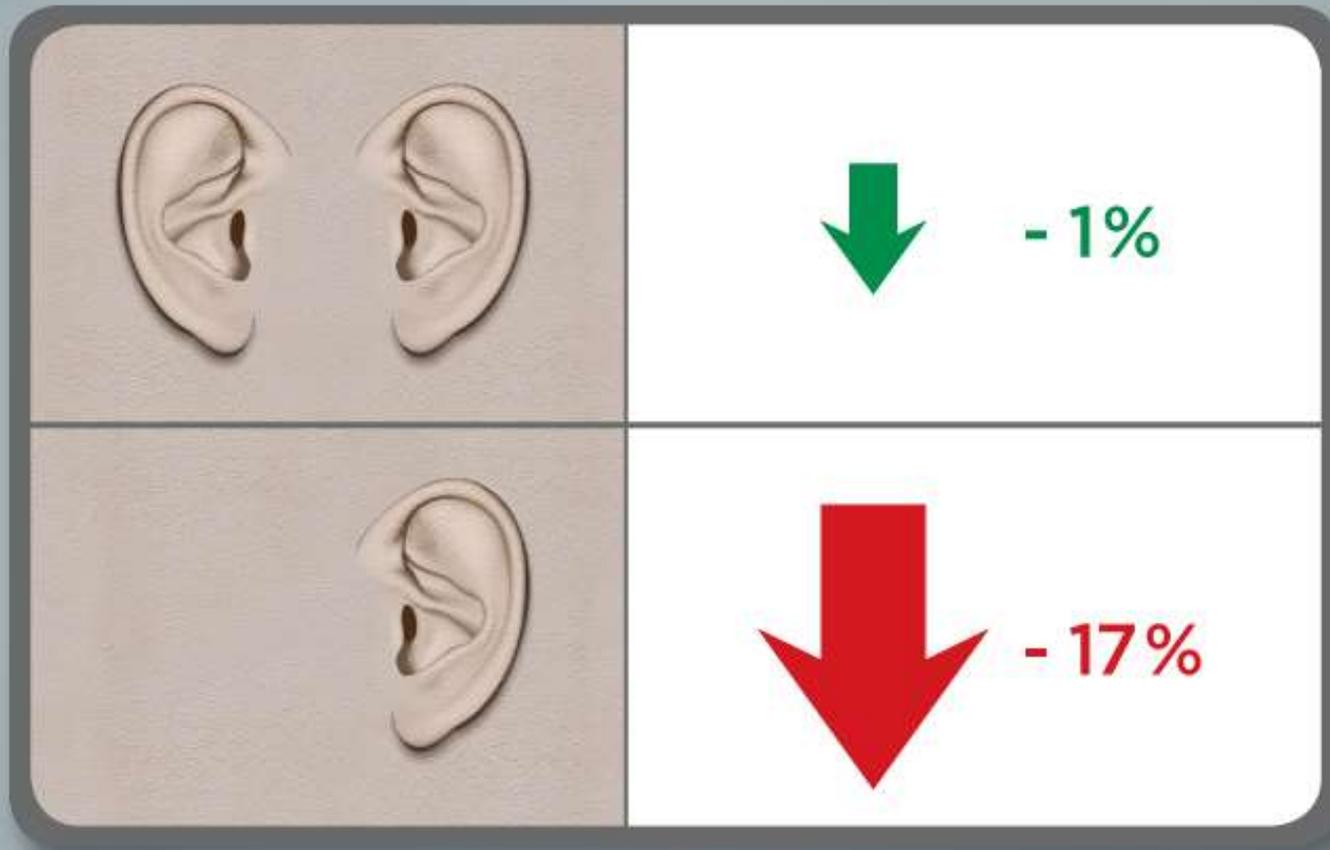
# THE ROLE OF THE AUDIOPROTHESIST

THE BENEFITS OF BINAURAL



# THE THREE OBJECTIVES OF BINAURAL

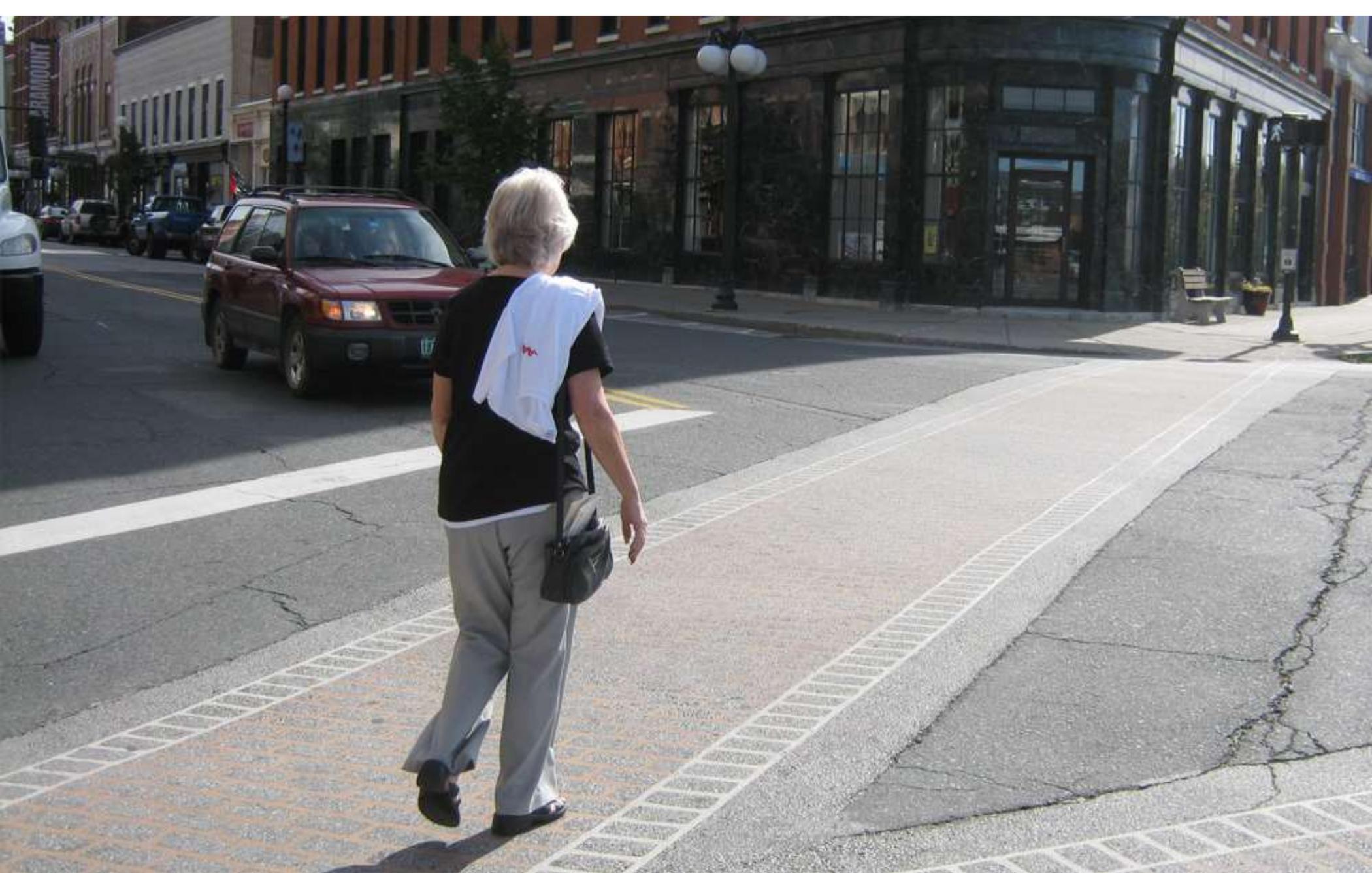
THE BENEFITS OF BINAURAL



**SENSORY DEPRIVATION**



# THE GOALS



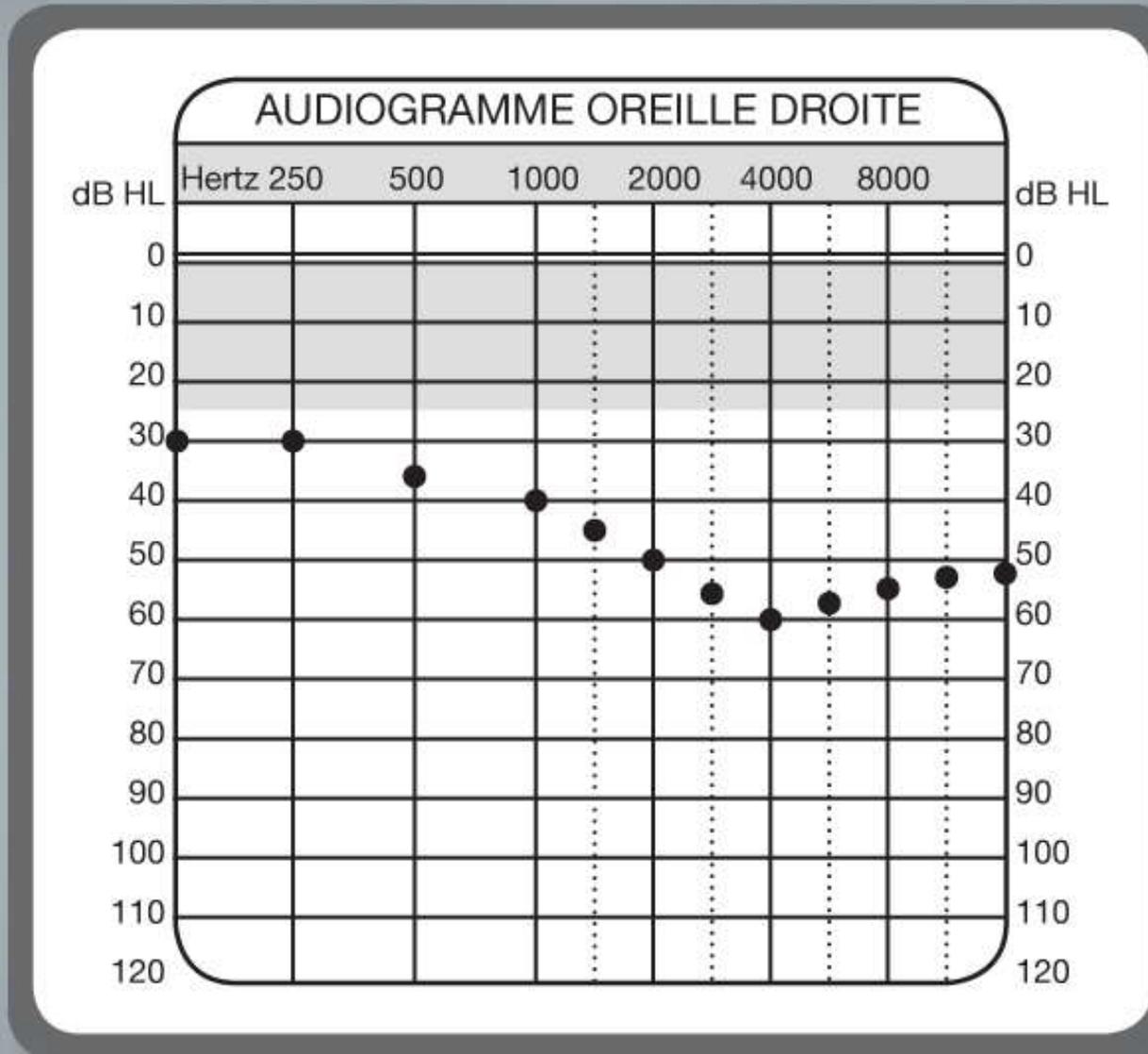
# THE GOALS



# THE GOALS



# THE GOALS

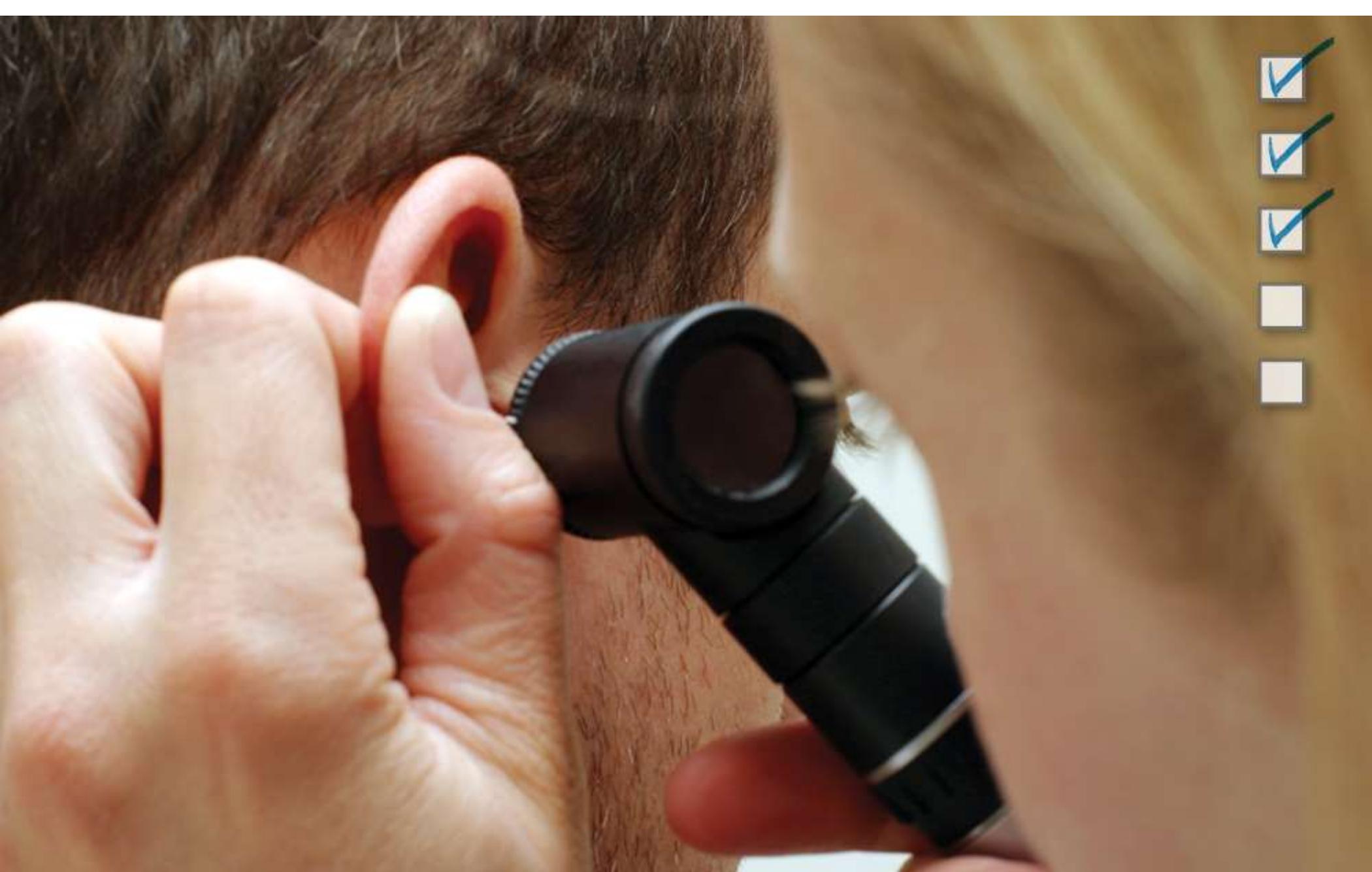


## MODEL CHOICE CRITERIA



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## MODEL CHOICE CRITERIA



## MODEL CHOICE CRITERIA



## **MODEL CHOICE CRITERIA**



## MODEL CHOICE CRITERIA



Knowing  
**YOUR  
NEEDS**

Knowing your needs

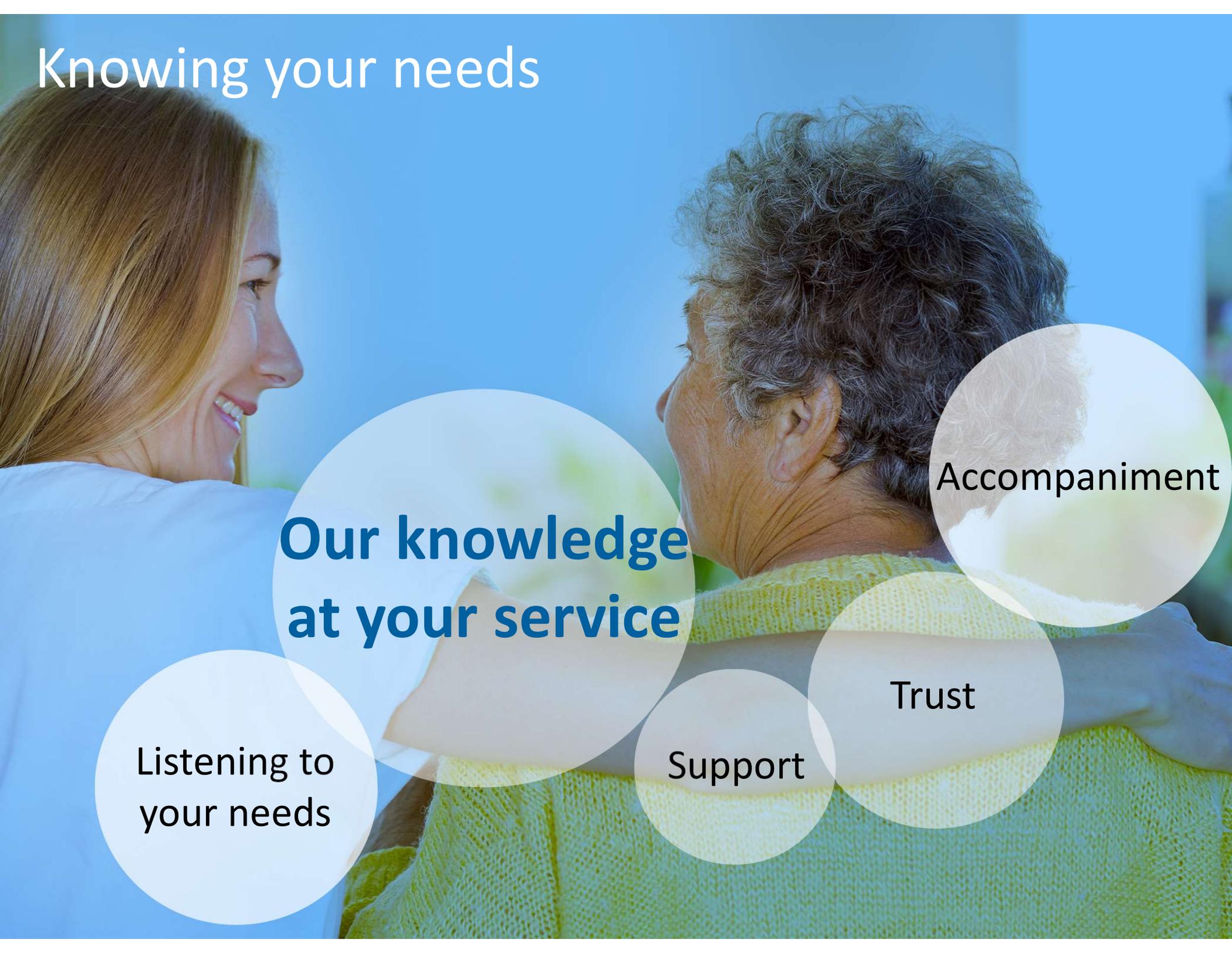
**Our knowledge  
at your service**

Listening to  
your needs

Support

Trust

Accompaniment



# Knowing your needs

## HEARING AIDS

Abundance  
of earwax

Life  
Style

Dexterity

Aesthetic

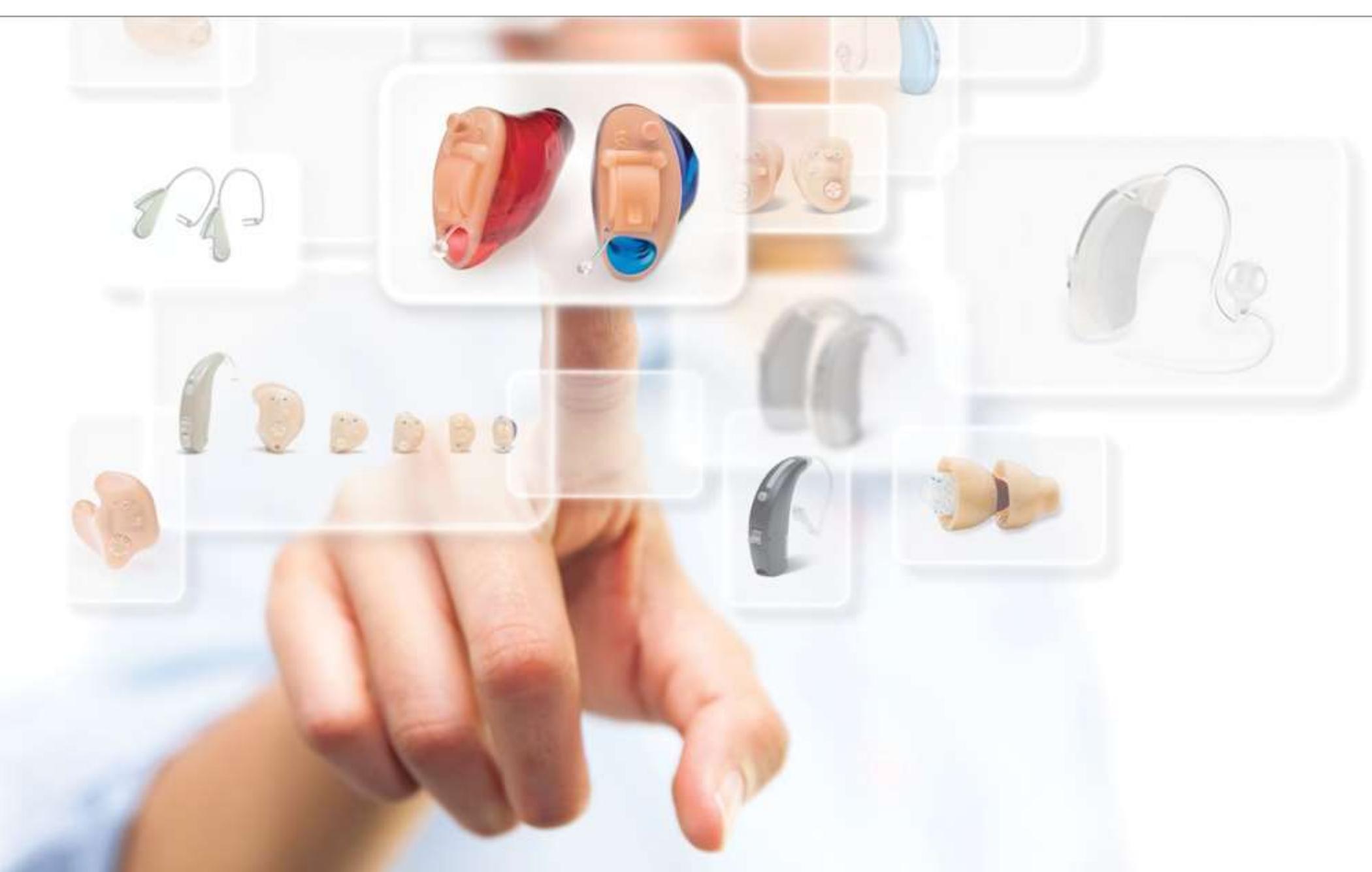
Degree  
of loss

Infection and  
discharge

Budget

# HEARING AIDS

## MODELS



HEARING AIDS  
**MODELS**



**BEHIND-THE-EAR**



**MINI BEHIND-THE-EAR**



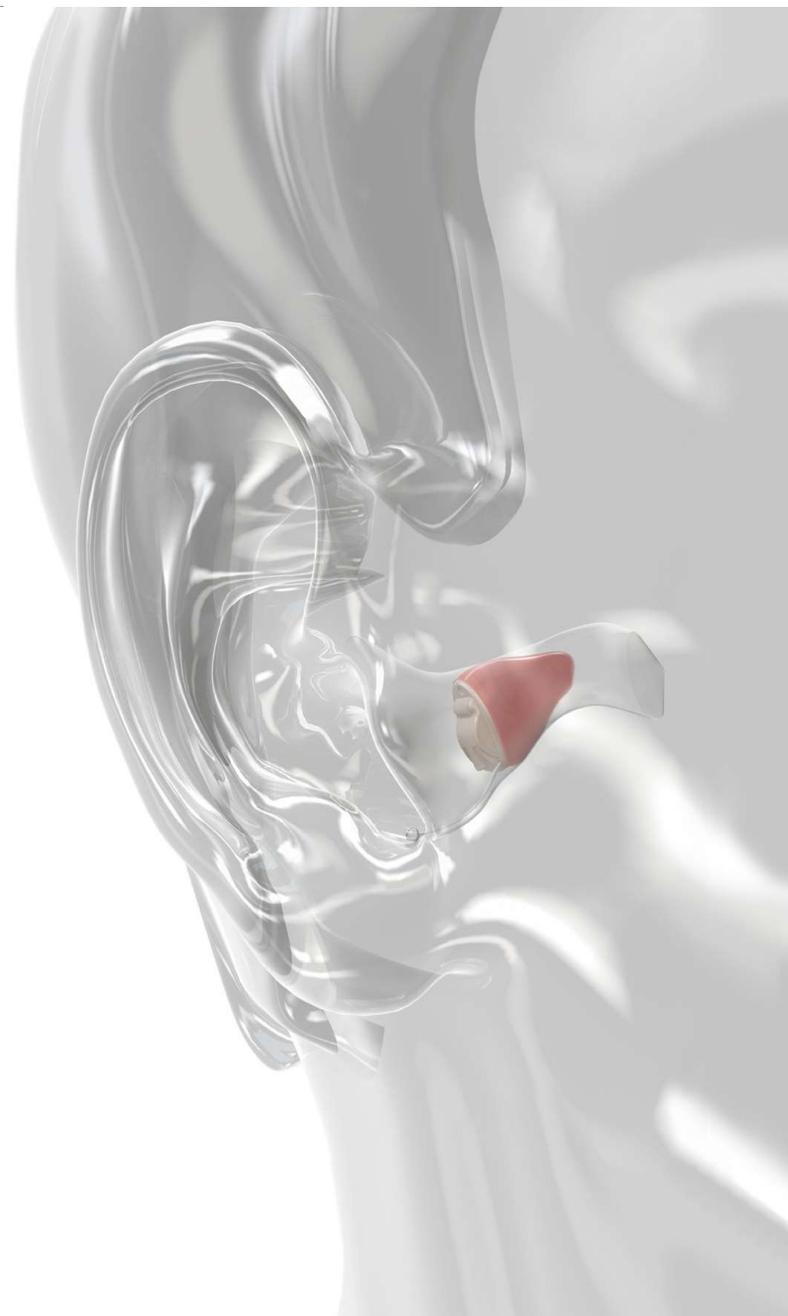
In-the-ear (ITE)



In-the-canal (ITC)

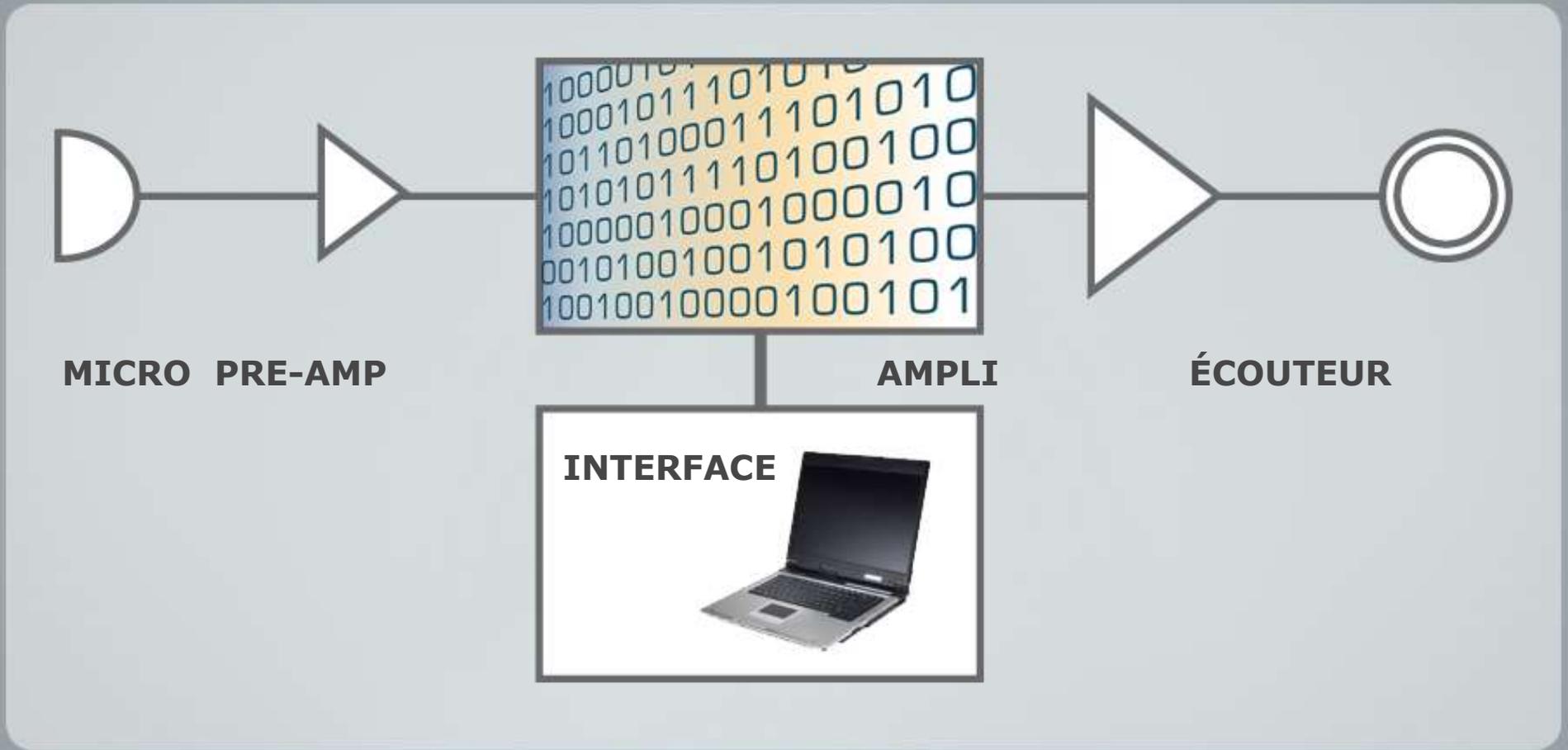


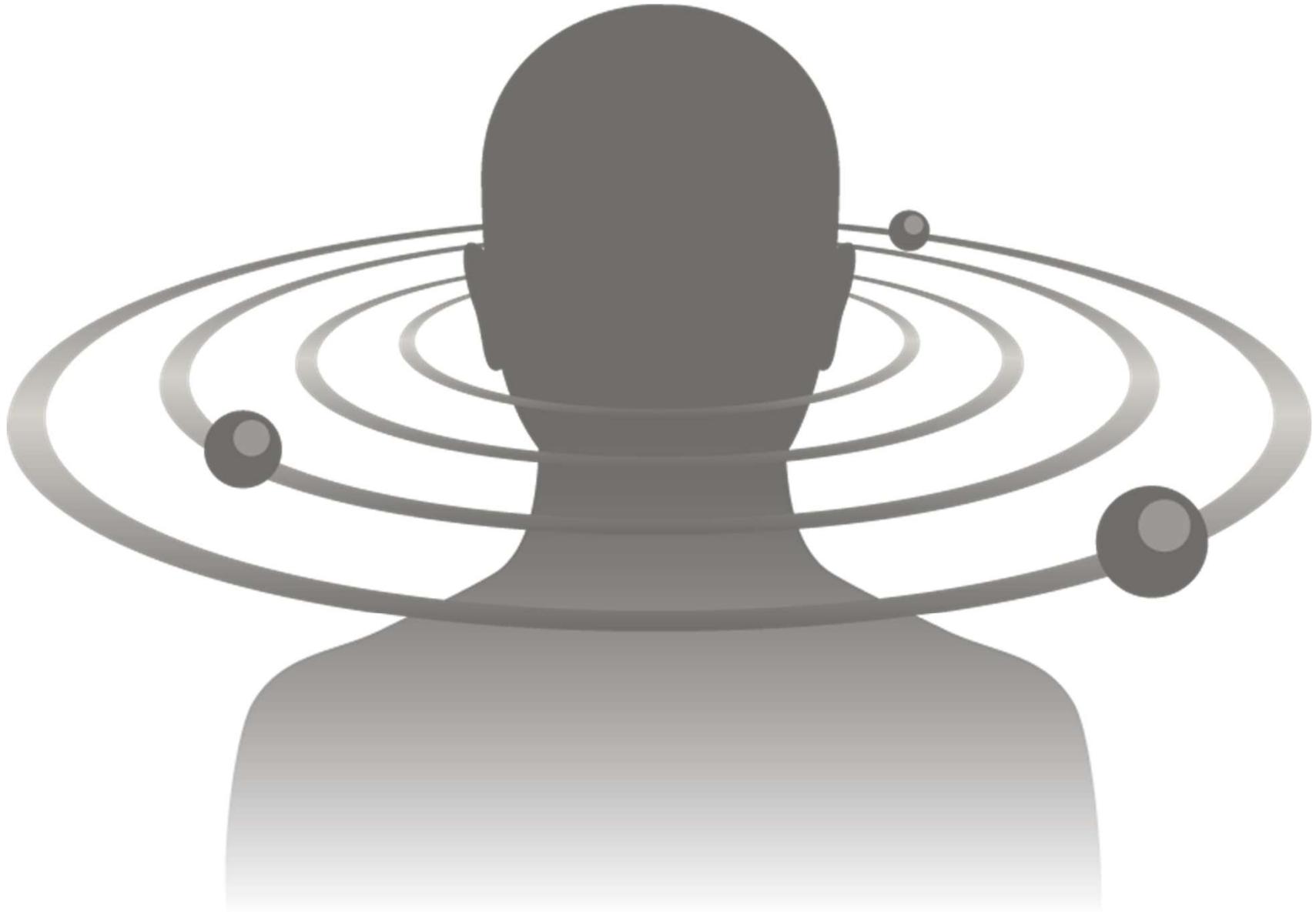
Completely-in-canal (CIC)



# Invisible-in-canal (IIC)

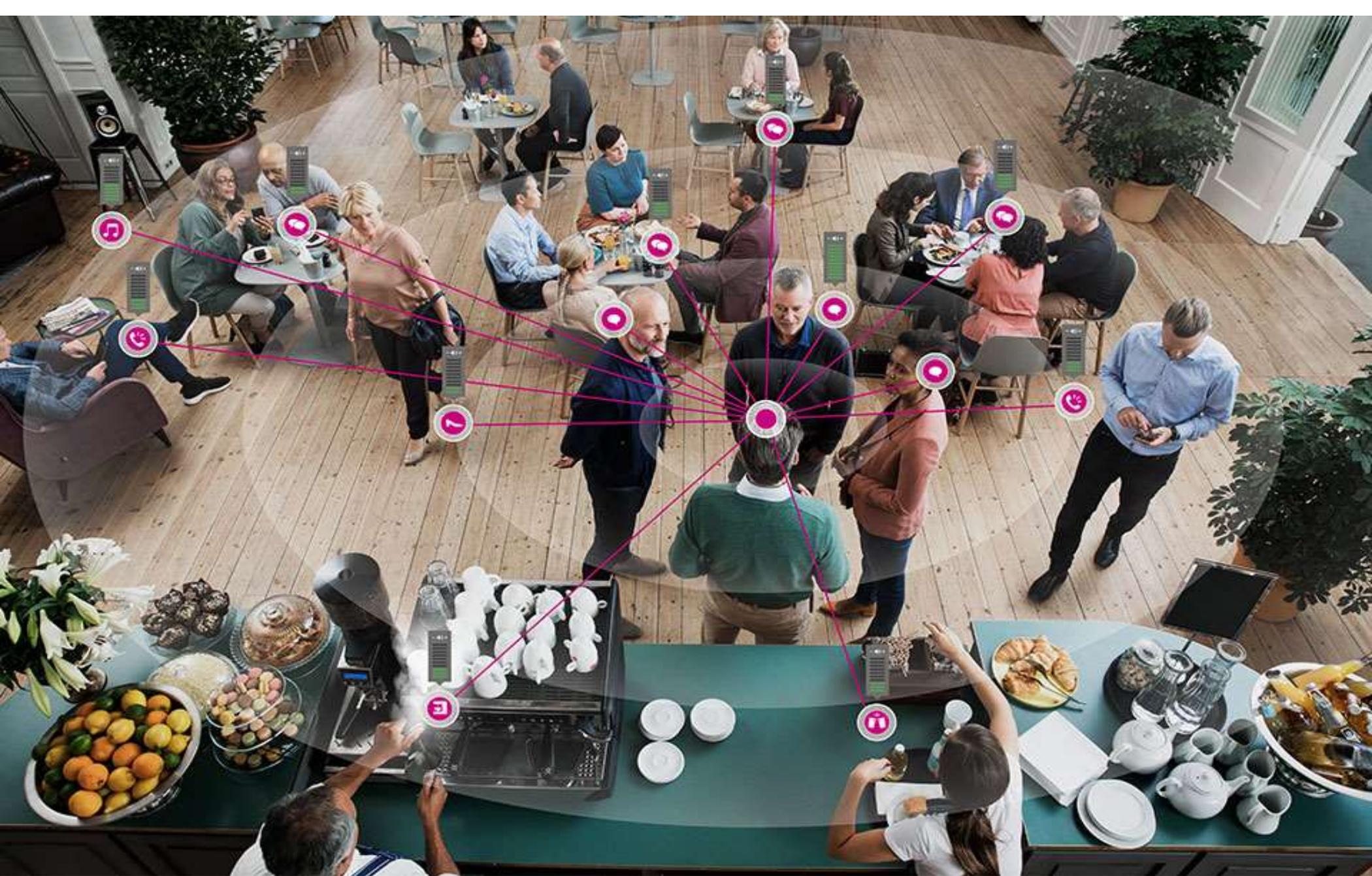
# TECHNOLOGIES





# OMNIDIRECTIONAL MICROPHONE

TECHNOLOGIES

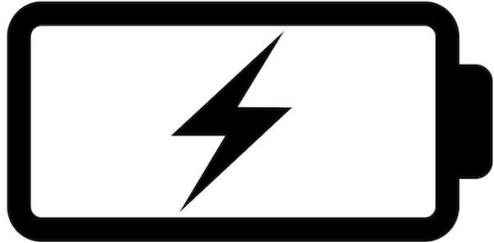


# DIRECTIONAL MICROPHONE

TECHNOLOGIES



**CONNECTIVITY**  
TECHNOLOGIES



**RECHARGEABLE**  
TECHNOLOGIES

**PAYING**  
**AGENCIES**



# RÉGIE DE L'ASSURANCE MALADIE DU QUÉBEC

PAYING AGENCIES

**CNESST**





Anciens Combattants  
Canada

Veterans Affairs  
Canada

**VETERANS AFFAIRS CANADA**

PAYING AGENCIES

**GROUPE  
FORGET**  
AUDIOPROTHÉSISTES

The logo for Groupe Forget, featuring a stylized ear icon composed of concentric curved lines.



**SUNLIFE INSURANCE**

**GROUPE  
FORGET**  
AUDIOPROTHÉSISTES 

NEW IN 2018

Government of Quebec offering

a **20%**  
refundable  
tax credit

NOW APPLIES TO HEARING AID  
PURCHASES

Eligibility criteria:

- » Be at least 70 years old on December 31 of the year in question
- » Have purchased hearing aids and/or assistive listening devices
- » Receive a 20% tax credit on the amount spent above \$250, for all purchases made in the year by the individual or his or her spouse.

**For more information, contact your accountant!**

**GROUPE  
FORGET**  
AUDIOPROTHÉSISTES

PR5220B00

# 20% REFUNDABLE TAX CREDIT

**GROUPE  
FORGET**  
AUDIOPROTHÉSISTES



**MAESTRO**\*  
hearing health program



## ADVANTAGES OF THE **MAESTRO** PROGRAM:

- **Free hearing screening** at the first consultation visit<sup>1</sup>
- **Discounts:**
  - 25% off batteries
  - 25% off the Groupe Forget Privilege Card (upon renewal)
  - 10% off accessories and repairs
- Also get a **discount** of:
  - \$150 (1 aid) or \$225 (2 aids) off on a **REGULAR MAINTENANCE KIT** or
  - \$300 off on a **RECHARGEABLE MAINTENANCE KIT**

# MAESTRO PROGRAM

BENEFITS FOR NAFR MEMBERS

