President's Report

Branch Annual Meeting

May 2, 2017

- We continue to have an active Board of 14 members and an Executive of 5. Board meetings were well attended over the last year.
- Last fall we had a planning session and set five priorities:
 - Recruitment
 - Improved (effective) working relationship with National
 - Communications
 - Services to members, and
 - o Be a well managed branch
- The biggest challenge <u>is recruitment</u>: 2500 target, Wayne will be working with our National Office on a Pilot Project/ Base Gagetown and UNDE. You will hear more when Wayne reports in a few minutes.
- Improved relationship with National Executive met Simon this afternoon and we had Jean-Guy Soulière as our feature speaker last fall. All in all trust and relations with National Office have improved greatly in the last year; disappointed with how South West transfer of members was handled; (communications and handling of rate increase, Dec deadline). As far as the National Board of Directors is concerned, we have an excellent relationship with our National Director, Leonard Leblanc.
- <u>Communications</u>: Phonevite 680 calls x2 in April/ About 10% are opting for the "Do-Not-Call" list. 37 calls on our phone.
- <u>Services To Members: Website</u>: Chris Goddard has done a great job for us. I use it for minutes, event details, contest coming to encourage members to surf it. We had a website presentation at the Regional Meeting in Moncton two weeks ago and the presenter simply said "The Fredericton people can take a break-You don't need this.

- Electronic payment: John has processed a few and we will be adding it as an option in future notices
- Bill C-27 Cyril and I Planning to meet Matt DeCourcey
- <u>Be a Well Managed Branch</u>: Hard to know how we are doing, Two attempted phishing: John caught them immediately, We are/will be using National Office staff more and more to carry out administrative functions in Membership and Finance which should free up some of our volunteers time and also provide a consistent service to members.
- Reserve Funds: Set up two years ago and continuing to improve them as you will see with the Finance presentation later.